



**PARTNER WEBSITE/E-NEWSLETTER SUMMARIES
UPDATED MAY 13, 2021**

Partners: Following are summaries of OUR Florida that can be used to promote the program on your organization's website or through other communications channels, such as an email newsletter. There are multiple options to choose from below, each with a different angle or target audience, but all with the same message. Choose the summary that best fits your organization and the people you serve.

Visit [Partner Resources](#) at [OURFlorida.com](#) for a logo and other graphics to complement the text you select to use below.

SUMMARY #1

TARGET AUDIENCE: PROPERTY OWNERS/LANDLORDS

WORD COUNT: 61

Do you have tenants or customers behind on their bills? OUR Florida -- Florida's federally-funded emergency rental assistance program -- is now accepting applications.

OUR Florida provides renters who qualify with relief on unpaid rent and utility bills so they can continue pursuing work opportunities while they remain safely in their home.

For tenants who qualify, landlords will receive payments directly.

[BUTTON] Visit [OURFlorida.com](#)

[LINK: www.OURFlorida.com]

SUMMARY #2**TARGET AUDIENCE: TENANTS****WORD COUNT: 76**

Did you lose your job or wages due to the COVID-19 public health emergency? Are you behind on your rent or facing eviction?

You may be eligible for help with rent and utilities bills.

OUR Florida -- Florida's federally-funded emergency rental assistance program -- is now accepting applications.

OUR Florida provides renters who qualify with relief on unpaid rent and utility bills so they can continue pursuing work opportunities while they remain safely in their home.

[BUTTON] Visit OURFlorida.com

[LINK: www.OURFlorida.com]

SUMMARY #3**TARGET AUDIENCE: UTILITIES****WORD COUNT: 82 WORDS**

Many Floridians are behind on utilities payments due to financial hardships tied to the COVID-19 public health emergency.

If you have customers behind on their bills for electricity, gas, water, sewer or garbage, they could be eligible for relief funds.

OUR Florida -- Florida's federally-funded emergency rental assistance program -- is now accepting applications.

OUR Florida provides renters who qualify with relief on unpaid rent and utility bills so they can continue pursuing work opportunities while they remain safely in their home.

[BUTTON] Visit OURFlorida.com

[LINK: www.OURFlorida.com]

SUMMARY #4**TARGET AUDIENCE: UTILITY CUSTOMERS****WORD COUNT: 79 WORDS**

Did you lose your job or wages due to the COVID-19 public health emergency? Are you behind on behind on utilities bills and at risk of shutoff?

You may be eligible for help with rent and utilities.

OUR Florida -- Florida's federally-funded emergency rental assistance program -- is now accepting applications.

OUR Florida provides renters who qualify with relief on unpaid rent and utility bills so they can continue pursuing work opportunities while they remain safely in their home.

[BUTTON] Visit OURFlorida.com

[LINK: www.OURFlorida.com]

SUMMARY #5**TARGET AUDIENCE: GENERAL****WORD COUNT: 80 WORDS**

Do you rent your home?

Did you lose your job or wages due to the COVID-19 public health emergency?

Are you behind on your rent or facing eviction?

Have you received a past due notice or shutoff notice from your utility provider?

You may be eligible for help with rent and utilities.

OUR Florida – Florida's federally funded emergency rental assistance program -- provides renters who qualify with relief on unpaid bills.

To learn more and start your application, visit www.OURFlorida.com.

[BUTTON] Visit OURFlorida.com

[LINK: www.OURFlorida.com]

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